



## Long distance swimmer 'smashes more freshwater swim records

**Long distance swimming records are set with the support of long lasting swimwear.**

Multiple record breaking long distance swimmer Dr Julie 'Madfish' Bradshaw MBE has just smashed more freshwater swim records - wearing Aqua Sphere. Julie and her team have just swum a relay of England's largest lake, Windermere, (10.5 miles each way), becoming the fastest six person team to swim 7, 8, 9 and 10 ways of the lake. Julie wore an Aqua Sphere 'Pamela' Aqua Infinity swimsuit and Aqua Sphere 'Seal' goggles and declares that both held up extremely well despite fighting the vigorous winds and torrential rain of Hurricane Bertha! Breathable, soft with delivering high stretch, the Aqua Infinity fabric of the Pamela ensures a swimsuit which, as the name suggests, is built to provide very long lasting performance - swim after swim.

The team was attempting the longest freshwater relay record in the world - an incredible new 14 way record comprising a total of 147 miles - to raise money for Rainbows Children's Hospice and in memory of Julie's friend, Susan Taylor, who tragically died attempting to swim the English Channel in July 2013, but the relay had to be aborted during the 11th leg when one member of the team collapsed from exhaustion. The swimmer later fully recovered. The team, comprising Julie plus Bridgette Hobart (USA), Georgina Tuffin (UK), Lisa Auchinvole (UK), Andrew Koval (Australia) and Danny Bryson (UK), were well on course to create the longest freshwater relay record in history, being 3 hours ahead of the previous time when nearing the end of their 11th leg (57 hours in the water and over 116 miles covered).

Julie states " Obviously we are disappointed not to have completed a new 14 way record but the health and safety of the team is paramount. However we are delighted to have created four new relay records for the lake to raise much needed funds for the hospice via [www.justgiving.com/relayworldrecordswim](http://www.justgiving.com/relayworldrecordswim). Obviously the right kit is essential and I always use Aqua Sphere goggles which give me unbeatable 180 degree vision and superb no-fiddle comfort, even in the roughest water. I'm delighted with Aqua Sphere's Pamela swimsuit which is extremely comfortable and held up so well in the conditions of a hurricane!"

Julie's Ladies team began the idea of multiple swims of Windermere in 2007, completing the first ever six way Windermere swim in 32 hours and 32 mins which still stands as the world record. Julie has also swum Windermere solo and still holds the world record for the fastest four way solo swim (1981).

To find out more about Julie visit [www.getset4success.co.uk](http://www.getset4success.co.uk). For more info on Aqua Sphere's award winning swimwear and goggles visit [www.aquasphereswim.com/uk](http://www.aquasphereswim.com/uk) follow [facebook/aquasphereuk](https://www.facebook.com/aquasphereuk) or phone 01254 692200.